

ALL EYES TURN TOWARD THE RADICAL REDUCTIONS FOR OUR GREAT

DIVIDEND DAY**FRIDAY, NOVEMBER 26th****4 STAMPS WITH EACH 10c PURCHASE****EDWARD C. MINAS CO.****Greater Reductions
on Dry Goods for
Dividend Day
SILKS**DRESS SATIN—40 inches wide, in a wide variety of plain shades and black. Our regular \$4.98 quality. Per yard **\$2.95**TUB SILKS—32 inches wide, in a pretty assortment of stripes for men's shirts. Per yard **\$1.98**SATIN PATRIA—40 inches wide, in navy and black only; \$5.50 quality. Per yard **\$3.00**SILK POPLIN—40 inches wide, in an excellent quality; black and navy only. Per yard **\$1.49**CORDUROY VELVET—36 inches wide, in navy, copen, green, taupe, brown, old rose and white; regular \$2.59 value. Per yard **\$1.45**PANNE CHIFFON VELVET—38 inches wide, in a new range of shades, including black; \$11.25 quality. Per yard **\$8.98****Dress Goods**IMPORTED BATISTE—36 inches wide, fine soft weave, all wool, all colors, including pastel shades for children's dresses; regular \$1.98 value. Per yard **\$1.45**FRENCH SERGE—54 inches wide, in the wanted shades of navy and black, all wool; \$5.98 quality. Yard **\$2.59**RED MIDDY FLANNEL—27 inches wide, all wool, in the desired turkey red; \$1.98 value. Yard **\$1.19**STORM SERGE—36 inches wide, in white only, for children's garments. Yard **98c**POIRET TWILL—42 inches wide, all wool, all shades; \$4.25 value. Yard **\$2.29**54-INCH COATINGS—A pretty range of plaids and dark mixtures for serviceable coats; the \$5.98 quality. Per yard **\$3.50****Wash Goods****Domestics****Linens**STANDARD PERCALE—36 inches wide, in copen, navy, grey and light shades. Per yard **19c**UNBLEACHED MUSLIN—36 inches wide, soft fine weave. Per yard **12c**PILLOW CASE TUBING—42 inches wide, heavy firm weave, no dressing. Per yard **39c**INDIAN HEAD—45 inches wide, in white only, for middies, lunch cloths, etc. Per yard **49c**HANDKERCHIEF LINEN—36 inches wide, in all colors and white, genuine linen. Per yard **\$1.69**PILLOW CASES—42x36 or 45x36 inches, best quality, wide hem; 89c values. Each **55c****Sale of
Trimmed and
Untrimmed Hats****at
\$3.95**

These hats are exceptionally priced for Dividend Day and Saturday. The finest materials are shown in each one—Satin, Soliel, Panné, and Lyons Velvet. Medium and small shapes, suitable for matron and miss. Colors of navy, red, gray, coral and black. This is an opportunity to make a substantial savings on a new winter hat.

Tomorrow is "Thanksgiving Day." We trust that it will be a much enjoyed anniversary for all. Tonight we simply wish to tell of the greatest Bargain and Money-Saving Day we have had since prices have dropped—DIVIDEND DAY—is to be wound up in a blaze of still more startling economies in which every department in this store participates, a few of which are represented on this page and other pages. Bring the children, there are countless special items for them. Make your plans to come to this store as early Friday morning as you can, for surely want to be there promptly after you have read the special items and share in the wonderful 4 Profit Sharing Stamps with each 10c purchase. A mighty good time to do your CHRISTMAS SHOPPING.

IT WILL BE A GREAT DAY TO BRING THE CHILDREN**Smart Wool Scarfs for Girls**

Scarfs of crushed wool of the finest quality; all shades, some in plain colors, others with border effect. Very appropriate for school wear—

\$5.95**Raincoats and Capes
For Girls**Capes of good quality water-proofed material, in red, blue and tan. These capes are made exceptionally roomy over the shoulders and have large protecting hood **\$4.95****Novelty Raincoats**A very clever novelty for girls from 8 to 15 years is a combination of raincoat and cape, giving double protection against inclement weather. They come in blue or tan and are made of extra heavy water-proofed material. The open sleeves are wide enough to be worn over a heavy coat. Dividend Day **\$10.95****Children's Furs**Fur Sets of good wearing gray cone, for girls from 3 to 6 years old. Nice canteen muff with fancy ornament and large choker collar. Special for Dividend Day at **\$5.75**
Other Furs for children of all ages, priced up to \$35.00**Hosiery, Underwear and Gloves****Child's Hosiery at 59c**Mercerized Lisle, Marjorie Brand
Highly mercerized with double sole and heel, insuring long wear. Very specially priced for Friday.**Child's Union Suits at \$1.00**

Here's a medium weight bleached cotton garment with high neck and long sleeves, ankle length, that affords supplying several suits at the special price of \$1.00.

Boys' Lambskin Gloves at \$1.59

A special sale in the dry goods section Friday, lined with soft wool, in grey, all sizes. Dividend Day for \$1.59.

Girls' Leather Mittens at \$1.19

With fur tops and warm lining, in grey, suede or brown lambskin. Special for Dividend Day at \$1.19 per pair.

Girls' Chamoisette Gloves at 98c

Of soft suede leather finish chamoisette, non-shrinkable, will wash perfectly; mode or brown shades. Dividend Day at 98c.

Women's CoatsAn unusual showing of long or short coats for Friday, in plain or fur trimmed models. **\$39.75**
Finest materials. Dividend Day at.....**Women's Shoes****\$9.85**

At this price we show many extraordinary values and styles, in black and brown leathers; high, medium and low heels; all sizes, widths AA to E. All good shoes at a very low price.

Special Bargains Offered in Girls Shoes at \$2.98**A Sale of Girls'
Gingham and Chambray
DRESSES**A wide assortment of fast color gingham and chambray, many beautiful designs and pretty styles; all desirable colors for the little miss. Pretty sashes, collars and cuffs and pockets with dainty embroidery touches and buttons, all in the make up of this wonderful collection of dresses for the small girl; sizes 2 to 6. Values up to \$3.50. Reduced for Dividend Day to..... **\$1.98 and \$2.69****SERGE DRESSES**

Lovely Serge Dresses at reduced prices. Jack Tar and Peter Thompson styles, in belted, middie effects and straight-line models; braid trimmed. Fine French serge, in desirable quality, is used in the make-up of this lot of girls' and misses' dresses. Sizes 10 to 16.

\$23.75 Values at \$19.95
\$14.95 Values at \$13.75
\$11.95 Values at \$10.75**Children's
Sleepers**

A good quality of double fleeced outing flannel in all white and pink and blue stripes. Sizes 3 to 8. Splendid values are offered at—

\$1.39**Infants Vests**

Every mother knows the wonderful quality of Vanta Baby Garments. No buttons, no pins to hurt the little bodies; all fastenings made of twistless tape, which insures perfect satisfaction. Vanta garments are non-shrinkable. Sizes to 6. Silk and wool. Special for Friday at—

Regular \$2.75-\$2.50.....\$2.25
Regular \$2.25 at \$1.95
Another quality at..... **\$1.49****Little Fellow Suits****Sizes 6 to 8****\$8.95 Values Special at
\$7.95**Just the season's needs in boys' suits. Beautiful Norfolk styles in dark wool mixtures. A suit that will stand the wear and the kind that a healthy out-door boy needs. This is a special opportunity to make a good say— **\$7.95**
ings for Dividend Day at.....**Infants Creepers Special at \$1.49**In fast color gingham, pink and blue small check and plain colors. **\$1.49**
Regular \$1.89 value. Special at.....**DRUG SPECIALS****for Friday and Saturday**SCOTT'S EMULSION OF COD LIVER OIL—\$1.50 bottle. **\$1.29**
(tax 6c), at.....HILL'S CASCARA QUININE—For coughs and colds, 30c package, at (tax 1c)..... **19c**MILSIFIED COCOANUT OIL—60c bottle. Special at (tax 2c)..... **43c**SOAN'S INIMENT—70c bottle, special at (tax 3c)..... **55c****ART SECTION****For Dividend Day**DRESSER SCARF—Embroidered and ready for use, finished with scallop and embroidered in colors which are absolutely fast; size 18x54. **\$1.98**
Special at.....CROCHET COTTON—Kloster Cordonné Special, in all sizes and colors. The make of this thread **12½c**
speaks for itself. Special.SPORT YARN—Just what you want for that Christmas gift; four-ply, all-wool, heavy yarn, put in two-ounce balls, in khaki, green, cardinal, dark grey mixed, and heather **69c**
mixtures. While it lasts.....**Outing Flannel****Gowns and Pajamas
For Dividend Day**Ladies' Outing Gowns, white and colors, neatly trimmed with braid and hemstitching; regular \$2.95 values. Dividend Day, **\$1.95**
Special at.....Ladies' Outing Pajamas, neat colors, white braid and frogs make a most effective trimming; worth \$4.45. For Dividend Day, **\$2.95**
each.....**SILK BLOUSES****Reduced Very Low**BLOUSES
Ladies' Blouses of georgette crepe or crepe de chine; embroidered or lace trimmed, some tie back effects; worth up to \$10.50. Each **\$6.95****Costume Blouses**Of crepe de chine, satin, georgette, etc. Beautifully trimmed with beads or embroidery; worth up to \$18.50. Special for Dividend Day, each **\$12.50****Undergarments****Are Very
Special****Chemise**Ladies' Chemise of crepe de chine, wash satin or jersey; worth up to \$5.95. Dividend Day, each— **\$3.95****Silk Petticoats**Ladies' Silk Petticoats, of taffeta, messaline, or with jersey top with messaline or taffeta flounces, some very pleasing models. **\$8.95**
Each.....**Crepe Kimonas**French Crepe Kimonas, in rose and copen, beautiful trimming of narrow ribbon; worth up to \$9.75. Dividend Day, each..... **\$7.95****Boudoir Caps**Dainty Boudoir Caps of lace and ribbon; some very effective **\$1.25**
styles. Each.....**WOMEN'S CORSETS**Fine quality pink and white coutil, all sizes, back lace. **\$1.45**
Special at.....**LADIES' MERINO VESTS AND
TIGHTS**Light weight wool garments; vests have short sleeves, Dutch neck; tights ankle length; \$2.50 value. **\$1.75**
Special at.....**These Cut Glass Specials will
Make Fine Gifts**SHERBERT GLASSES—Fine, clear glass, in richly cut wild rose design. **\$3.75**
Set of 6.....SUGAR AND CREAMER—Excellent quality. **69c**
Per pair.....APPLE BOWL—Beautifully cut. **\$3.98**
Special at.....NUT BOWL—Richly cut gray daisy design. **\$1.25**
Special at.....BASKET—Beautifully cut floral design. **\$1.00**
Special at.....SERVING TRAY—Mahogany finish, with neat decoration under glass, felt covered bottom. **\$2.69**
Special at.....**Stove and Household Needs**COAL HOD—Black japanned, extra heavy bottom. **59c**
large size, at.....CHARCOAL—Used for rebuilding fire these cold mornings; large size bag. **23c**SOOT DESTROYER—Used for cleaning stoves, flues, etc. **21c**
Large size package for.....STOVE PIPE—Extra heavy grade, regular size. **25c**
Very special at.....ELECTRIC LIGHT BULBS—Edison National Mazda, 40 watt size, at..... **33c**WASH BOILER—Rochester brand, stationary handles, large No. 9 size, copper **\$4.39**
bottom, at.....HOUSE BROOM—Extra well made. Regular \$1.00 seller. Special at..... **69c**TOILET PAPER—Crepe tissue, large size rolls. Special, 3 rolls for..... **19c**CLOTHES LINE—Extra heavy grade, twisted cord, 50 foot lengths. **39c**
Special at.....